

# First Choice Books Newsletter

(Wholly owned subsidiary of Victoria Bindery)

October 2012

Vol 6 Issue 1

**Please welcome our newest graphic artist:**



**Jenny**  
(Self portrait titled: "...when!!!?")

Jenny is a young graduate of Camosun College's Applied Communications Program where she trained in television, photography, video, newsletters, and other publications. She has been working busily here since January to hand cartoon our new line of magnetic lists (20 so far). These are populated by cute West Coast creatures with humorous sayings to help customers save valuable time, whether it be shopping, camping or packing for travel!

She has also honed her skills to design our two calendars celebrating local natural beauty "Stormwatch 2013 - Featuring Pacific Rim National Park" and "Wondrous Wildflowers of Vancouver Island 2013". In addition she has designed & produced books, book marks, posters, certificates and is developing our 2012 Christmas Card. In her spare time she is a surfer. She has earned very complimentary feedback from authors, and everyone loves her cartoon work. Of course she continues to help authors publish their books on schedule exactly *when* they expect.

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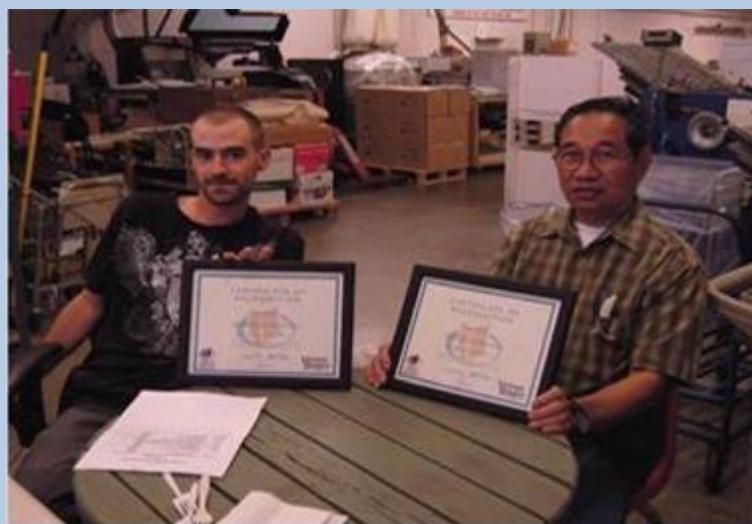
## Greetings from the owners!



The photo is of Patrick O'Connor and Melanie Perkins, co-owners (in aprons) staffing the VB booth at Victoria, BC's Ship Point Market. Each weekend during the summer we set up across the water from the Legislature. There on the Inner Harbour it was our privilege to welcome to town many people from Japan, the UK, Germany, Australia, Korea, the Netherlands, the US and from across Canada including Victoria. We enjoyed listening to everyone's stories while taking part in festival activities in such a beautiful setting. We would like to thank people for stopping by especially those who appreciated and took home products magnetic lists and calendars made in our bindery for their relatives, friends and neighbours. We really enjoyed giving many of you who visited our booth a good chuckle and perhaps better insight into Vancouver Island while you were here! Please come back and visit again soon! We love having you here! Next market will be Nov 11 weekend Tillicum Mall, Victoria and Dec. 1, 2012 at Ship Point. Hope to see you there! Meantime our products magnetic lists and calendars are now for sale at many stores around Vancouver Island. Call us for details.

Victoria Bindery/First Choice Books provides all the necessary services for: Books for self publication, Sustainable CD covers, Door hangers, Perforation, Calendars, List Padding, Coil Binding, Menus and Menu covers, Bill folders, Business cards, Photo Albums and rebinds, Annual Day Planner, Yearbooks, Anthologies, Commemorative & Centennial Books, Thesis or Dissertation, Bible Rebinds, Personal book rebinds, Business Cards....

## Nar-20 Years and Rick-5 Years of Outstanding Service



We were thrilled, Sept. 8, 2012, to celebrate some of our highly skilled team members as they reached a memorable milestone at Victoria Bindery! Nar (right) Master Binder, has a Masters degree in agronomy and is Victoria Bindery's Yoda by way of being a highly talented tailor. So luckily for us all, his master binding skills, as if by magic, especially in the case of hardcover books, come naturally to him. Rick, our shop foreman, leaves no piece of organizational and mechanical lateral thinking incomplete, in order that authors receive the high quality product they desire, on time.

Our authors continue to delight and astound us with the intelligence, variety, depth and breadth of their work

**Some of our favourite links:**

Editors' Association of Canada  
[editors.ca](http://editors.ca)

Man-writes-1st book near 100

Victoria Writers Festival

Pssst---did-you-find-a-book.html

John Oliver High School and Community Centennial

**School Rebinds:**

Just a reminder during the late fall season and up to Jan 31, 2013 all text book rebinds are 10% off.