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August 2015

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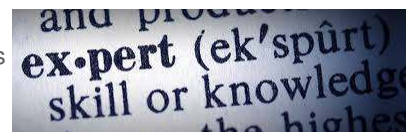
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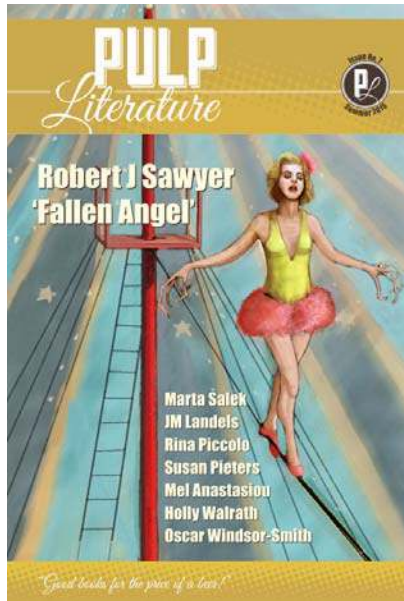
Top 7 Reasons to Complete Your Breakthrough Book:

Do you have specialized knowledge to share? Here are some ways that writing a book could benefit you and your business:



- Establish yourself as an expert in your field
- Expand your visibility in the marketplace
- Improve your leverage with potential clients
- Create an opportunity for additional products and services
- Demonstrate your leadership in the field
- Increase your visibility, allowing you to rise above the crowd
- Writing a book will transform you

Now Get the Recognition You Deserve, and Prize Money Too!



Mark your calendars! *Pulp Literature* magazine's [Raven Short Story Contest](#) opens for entries August 1st 2015. The deadline is September 15th 2015.

This contest is for previously unpublished short fiction between 500 and 5000 words in length. Multiple entries welcome. Total entries limited to 200.

The winner will receive \$500 and the winning entry will be published in the Issue 10, Spring 2016 edition.

The entry fee for this contest is \$25. Your entry fee includes a 1-year digital subscription to *Pulp Literature*.

Pulp Literature contains short stories, novellas, novel and graphic novel excerpts, illustrations and graphic shorts. They highlight authors with exceptional emerging talent, and established writers and artists who wish to break out of their genre confines. Their motto is "Good Books for the price of a beer".

Pulp Literature has four annual contests. Total entries are limited in each category, giving you a better chance to win!

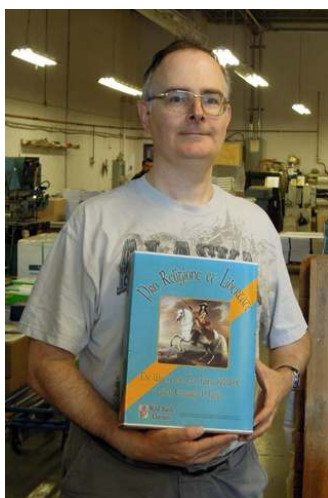
Want to Know the 10 Top Blogs for Writers?

[WriteToDone](#), a blog about learning to write better recently announced the winners of their [10 Top Blogs for Writers competition for 2015](#). The contestants were ranked on a number of factors including number of nominations, social media analytics, blog content and quality. They each have their own personality. Be sure to check out all 10 blogs and the many more out there that provide excellent content for writers!



Double Your Pleasure Double Your Fun!

First Choice Books has purchased a new Bourg binder, allowing us to double our production of your soft-cover books without adding any additional staffing, thus keeping your costs low and speeding up turn around time. The binder, purchased from Canadian Printing Equipment from Winnipeg, took three days to install. Wes McCallum and Dave Moulder are shown here working on the installation. Canadian Printing



Extra! Extra! Games Guru Is On A Remarkable Winning Streak!

You may have enjoyed the Pan Am Games this summer. We have our own games-meister at the Bindery. Ian Weir is one of our many happy repeat customers. Ian, chief designer and owner of Red Sash Games, was in the shop this month picking up yet another shipment of his board war games. Ian has designed and produced several games



Not All Those Who Wander Are Lost - JRR Tolkien

This spring Felicity Perryman, one of our talented graphic designers, walked from Seville in the south of Spain to Santiago de Compostela in the north-west, a journey of 1000 km known as the Via de la Plata. Via is one of the ancient pilgrimage routes to the tomb of the apostle St James that make up the Camino de Santiago. All along the way Felicity met people and shared stories in many languages

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that are inspired by European and European-style events from the late 17th to the early 19th century. This month, he is launching his newest game, *Pro Religione et Liberate: The War of the Two Kings 1688-1691*. For more information, please see his [website](#). Ian lives in Victoria BC, Canada.

over dinner and red wine. This photo shows Felicity at the Cruz de Ferro, highest point of the Camino de Santiago, 1500m. Her next big challenge will be to edit several thousand photographs and make a book!

***"I want the reader to feel something is astonishing.
Not the 'what happens', but the way everything happens.
These long short story fictions do that best for me."***

~ Alice Munro

Read more [here](#).

Beloved Nobel Prize Winner Honoured with Stamp



On the occasion of her 84th birthday, acclaimed Canadian author, Alice Munro was recently commemorated on a Canadian stamp which was released on July 10th, 2015. Alice, the first Canadian woman to be awarded the Nobel Prize in Literature (2013) is the recipient of many other esteemed literary prizes including the Governor General's Award, two Giller Prizes and the Man Booker International prize for lifetime achievement. Here's a [link](#) to read more about Alice and her new stamp.

To celebrate Alice, here at First Choice Books, we'll be using her new stamp for all of our outgoing letter mail.

5 Outstanding Years Celebrated by Chief Book Designer and Layout Artist

Congratulations from Patrick O'Connor (co-owner, left) go to Sol Terlon Kennedy, Graphics Manager (right) at First Choice Books! In June 2015, Sol earned his 5-year service award with First Choice Books. With more than twenty years in the computer-based layout and publishing world, Sol is an invaluable member of our team. Outside of work, Sol enjoys taking photographs of the wildlife, animals, and flowers of our great city.



Some Surprising Things You May Not Know ...



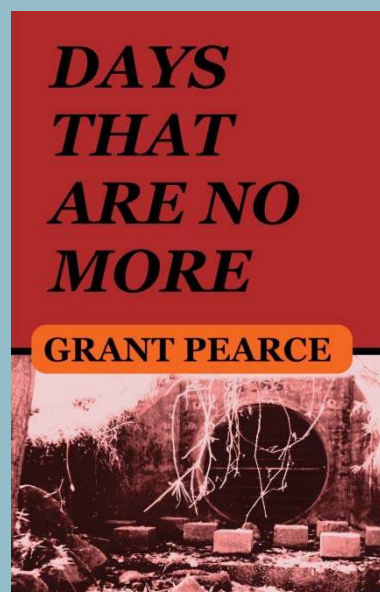
Here at First Choice Books, we love to publish all kinds of printed material. We publish both fiction and non-fiction books including children's books, colouring books for adults & kids, comic books, novels, memoirs, course manuals, travel, textbooks, art, cook books, magazines and more.

In addition to hard and soft-cover book printing, we also publish calendars, yearbooks, student planners and even board games.

WE BUILD BEAUTIFUL BOOKS!

I just took possession of my book and I have to say I am over the moon with joy. You and your team made my dream come true in a spectacular way. Everything about it is how I imagined. Thank-you so very much for all you've done, I cannot be happier with the result. If all goes well and my book is well received, you will be hearing from me again to produce my second book. Again, thank-you very much, all of you! With the warmest and most sincere regards."

~ Grant Pearce, author of "*Days That Are No More*"



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